



# February 2012 Newsletter



■ GENESIS sales consultant Loren Wool, took home the PIONEER ELITE SC-57 and never brought it back! Loren tells in his own words, how a receiver was capable of making him trade-in all his high-end separates.

■ MOON over Ohio - Canadian made, MOON Audio sweeps Absolute Sound Editors Choice Awards. This is impressive, not because they received so many awards, but they received Awards for products in all price ranges, from the modest to the ultra high-end. From \$650 to \$16,000.

Moon has been in business for over 30 years, and its great to see a quality manufacturer receive some well earned recognition. We began carrying the MOON line 2 years ago, and their recent offerings just continue to raise the bar. Well Done!

Stop in and say "Hi"... You're always welcome here!

Art DeLorenzo

Chuck Ellisor

Steve Stabile



# PIONEER ELITE SC-57

*Better than my SEPARATES?*

**YES!**

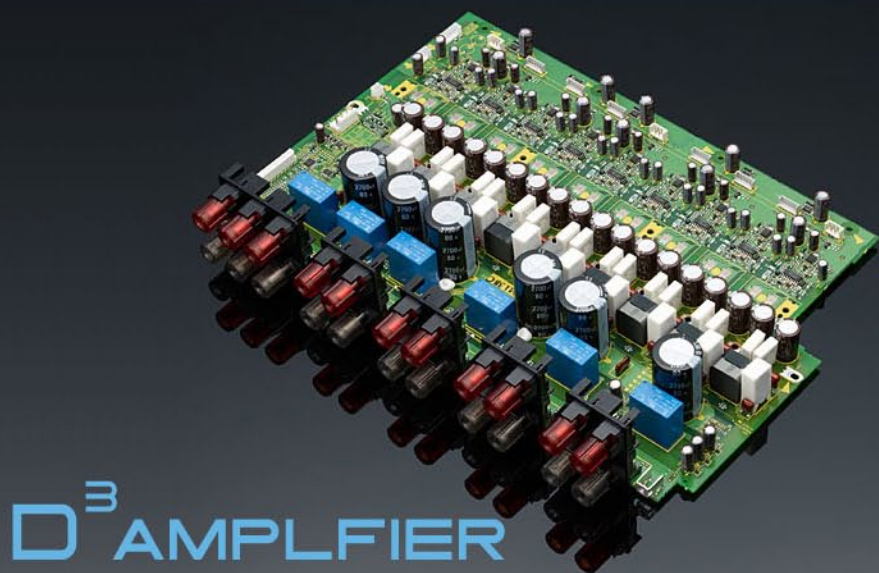
■ Okay, I traded in my very nice home theater separates for a home theater receiver. Why? Because it's better. And not just a little. The difference is substantial. And yes, really, a receiver!

Let me give you a little background. I have this disjointed system. My front speakers are the MIRAGE OMD-28s, the center is a REVEL C-52, sides are PARADIGM ADP -350, rears, REVEL Performa m22's. The sub's are JL Audio f1 13 and a REVEL B-250. Yes, every man should have two subwoofers! But let's stay on track about the receiver.

The problem I had was that the sound, though very good, was never what I thought it could be. It just never came together, and even with two subwoofers, I never achieved the bass performance that a REVEL B-250 and a JL f1 13 should produce.



When I took home the PIONEER ELITE SC-57. I wasn't expecting a huge difference, but from what I heard in the store, it showed promise. It has the new class D3 amplification from Pioneer, not the usual licensed B&O ICE power. This technology was developed in conjunction with AIR studios in England, where the goal was to develop a world-class digital amplifier. Interestingly, the D3 amplification is available only in the top two models of the PIONEER ELITE. PIONEER is developing the D3 as their "flagship" amplification technology. And believe me, they do sound very, very good.



# ELITE

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## BY PIONEER

### SC-57

D<sup>3</sup> AMPLIFIER

After working with the ELITE SC-57, it wasn't just the new D3 amps that made the difference. It was Pioneer's proprietary MCACC calibration software. The MCACC was used to match all the speakers to a single sonic signature. This is the most extensive and powerful calibration system I've ever experienced.

With all these unrelated speakers, the calibration is far beyond the usual distance and level setting. Not only does it have room correction, it has an advanced phase control. Now all the speakers are in phase, all the drivers within each speaker enclosure are time-aligned. Accordingly, all the speaker wave fronts arrive at the same time. The resulting sound field is enveloping and it's more precise than I've anything I've ever heard.

There are three areas where the ELITE SC-57 outperforms all other theater processors I've used: First is calibration and the resulting sound field it produces.

Second is the phase control, which profoundly affected my center speaker. Now the center is much more articulate, without any artifacts. Voices sound so much clearer, more accurate and true to life than I've ever heard before, and that is definitely part of the MCACC calibration. It's almost a revelation.

And the last thing, but certainly not to be overlooked by any subwoofer owner, is the slam factor. Even with a Revel B-250 and JL Audio f113, there wasn't performance that I could even remotely consider as "devastating bass". That combo should slam, yet it never had real impact. Believe me, I'd moved them around, re-run the Audyssey Pro calibration and tweaked them, but with little real improvement. After calibrating with the ELITE SC-57's MCACC, it put my theater room in "lock down".

*Pioneer SC-57*  
*9.1 Channel -140 x 9 - 3 Zone*  
*\$2,100.00*



Bass is now tight and precise, and put a grip on the room that never let up. So you're getting maximum acoustic output, perfectly generated from the main and subs. It's what I've been missing.

Overall I couldn't be more satisfied. Yes, its got an android app, and dozens of streaming capabilities... but it's the sonics that won me over, not the wiz bang features. Overall it's a marked improvement over my older separates. And I'm saying this about a receiver.! I never thought I'd see the day, where a receiver would replace my separates. That speaks volumes about the ELITE SC-57.

Loren Wool

Genesis Audio Ltd. Audio-Video consultant



Canadian manufacturer MOON features nine components in this years listing; Amazingly, a MOON component can be found in every price category they offer a product in:

P-8 Preamplifier	\$16,000
W-8 Power Amplifier	\$16,000
600i Integrated Amplifier	\$ 8,500
310LP Phono Stage w/ 320S Power Supply	\$ 3,300
360D Disc Player	\$ 3,100
340i Integrated Amplifier	\$ 3,600
260D Disc Player	\$ 1,800
250i Integrated Amplifier	\$ 1,800
100D Digital-to-Analog Converter	\$ 650

Without question our recent experience with the Moon W-8 and P-8 demonstrated to all of us there is still lots to be achieved within the music experience. We've achieved a level of musicality that we knew was possible, but hadn't before achieved. I urge you to come in and sit down for a few minutes and see what you think!

- Art DeLorenzo





# MOON



**2012**  
the absolute sound  
**Editors' Choice**  
Awards

## 250i

**MOON 250i integrated amplifier**  
50 watts @8 ohms / 100 watts @ 4 ohms  
8 out of 10 on the ROI

**MOON 250i**  
*Available in silver or black*  
**\$1,800**

■ The MOON 250i delivers true audio high-performance in an affordable and elegant package. Don't let the 50 watt rating fool you. This amp has big shoulders. It doubles its power into 4 ohms, showing that it has the power supply muscle of its bigger brethren. Using numerous technologies found in MOON's other highly sought after integrated amplifiers, the MOON 250i produces an astonishing level of sonic performance with no equal in its price range.

"I was very impressed with the overall performance of this rugged, sexy-looking integrated amplifier from Canada. It shared many of the attributes of more expensive gear, both tubed and solid-state, and with all recordings it sounded far more powerful than its rated output of 50Wpc indicates... The Moon 250i is a must-listen for anyone considering an integrated amplifier in the under-\$2000 range."

Robert J. Reina  
Source: Audiophile Magazine

#### SPECIFICATIONS:

Configuration Single-ended / 2-channel

Class of operation - Amplifier A/AB

Single Ended Inputs (RCA) 5 pairs

Mini-jack Input (1/8") 1

Input Sensitivity 370mV - 3.0V RMS

Input Impedance 11,000  $\Omega$

Preamplifier Output 1 pair

Output Power @ 8  $\Omega$  50 Watts per channel

Output Power @ 4  $\Omega$  100 Watts per channel

Damping Factor > 200

Signal-to-noise Ratio 101dB @ full power

Maximum Output Voltage 22 Volts

Slew Rate 20V/ $\mu$ s

Maximum Current 15 amperes

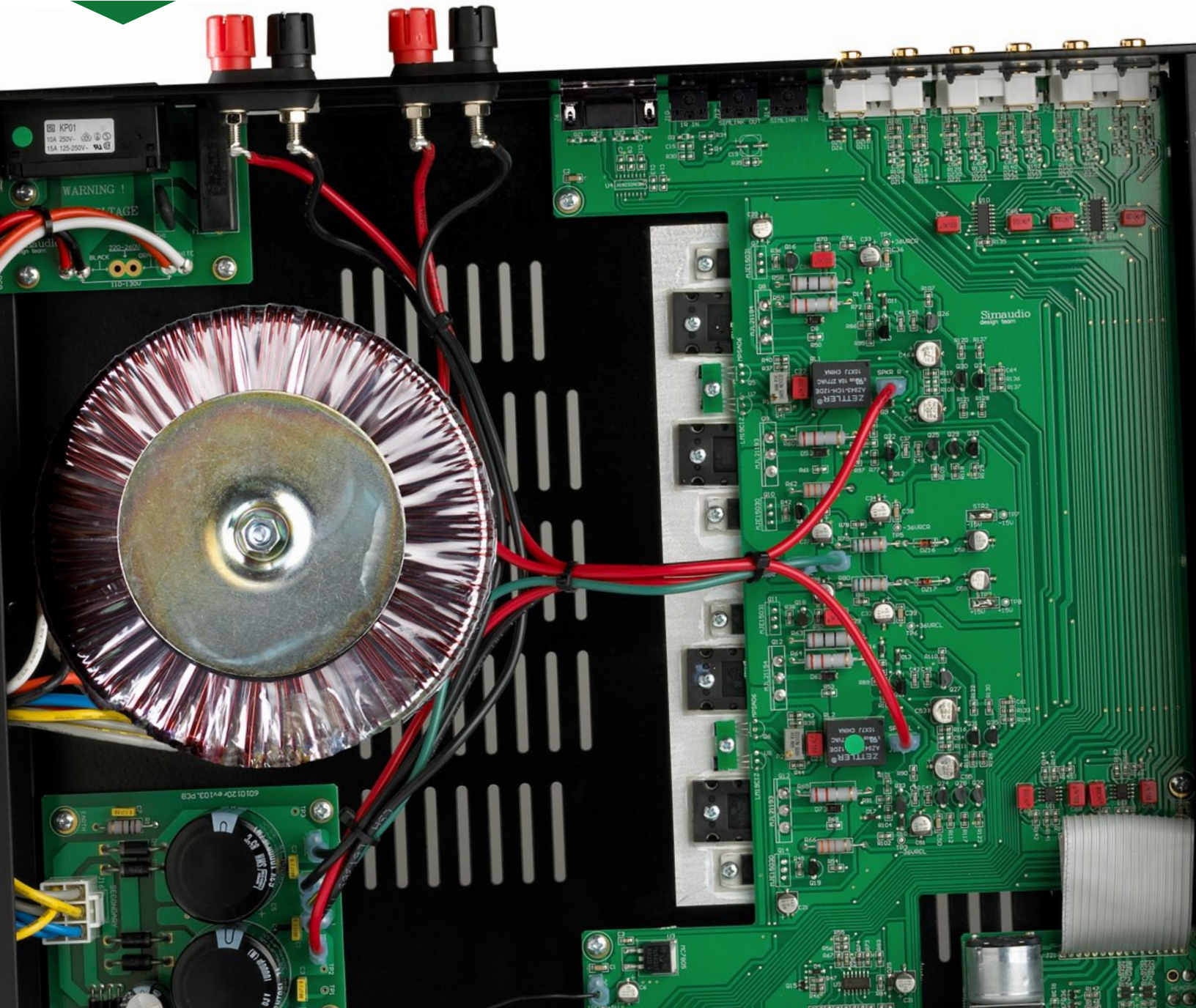
Frequency Response 10Hz - 100kHz (+0/-3dB)

Crosstalk @ 1kHz -78dB

IMD < 0.05%

THD (20Hz - 20kHz @ 1 watt / @ 50 watts) < 0.015% / < 0.02%

**MOON 250i**  
**\$1,800.00**







MOON 600i integrated amplifier  
125 watts @8 ohms / 250 watts @ 4 ohms  
unlimited hours of listening bliss

**MOON 600i**  
*Available in silver or black*  
**\$8,500**

"I had high expectations for the 600i based on my previous experience with Simaudio's integrated amplifiers, but that didn't prepare me for just how great this amplifier sounded."

"The Simaudio 600i is simply a great product in every way—design, execution, tactile feel, ergonomics, and musical expressiveness. The sonic presentation hit all the audiophile criteria—outstanding dynamics and bass, low levels of timbral coloration, spectacular soundstaging—but the 600i went beyond these specific performance attributes to deliver a truly compelling music experience."

Nothing off the rack for the MOON 600i. Instead, Simaudio contracted with a semiconductor manufacturer to make a custom transistor designed specifically for audio. These custom transistors are designed for greater gain linearity; that is, their gain stays constant regardless of the amount of current flowing through the transistor. The transistors also have tighter gain tolerances from unit to unit, resulting in better matching between all the transistors in the output stage.

Robert Harley  
Source: The Absolute Sound



**2012**  
*the absolute sound*  
**Editors' Choice**  
**Awards**



M O O N



260D

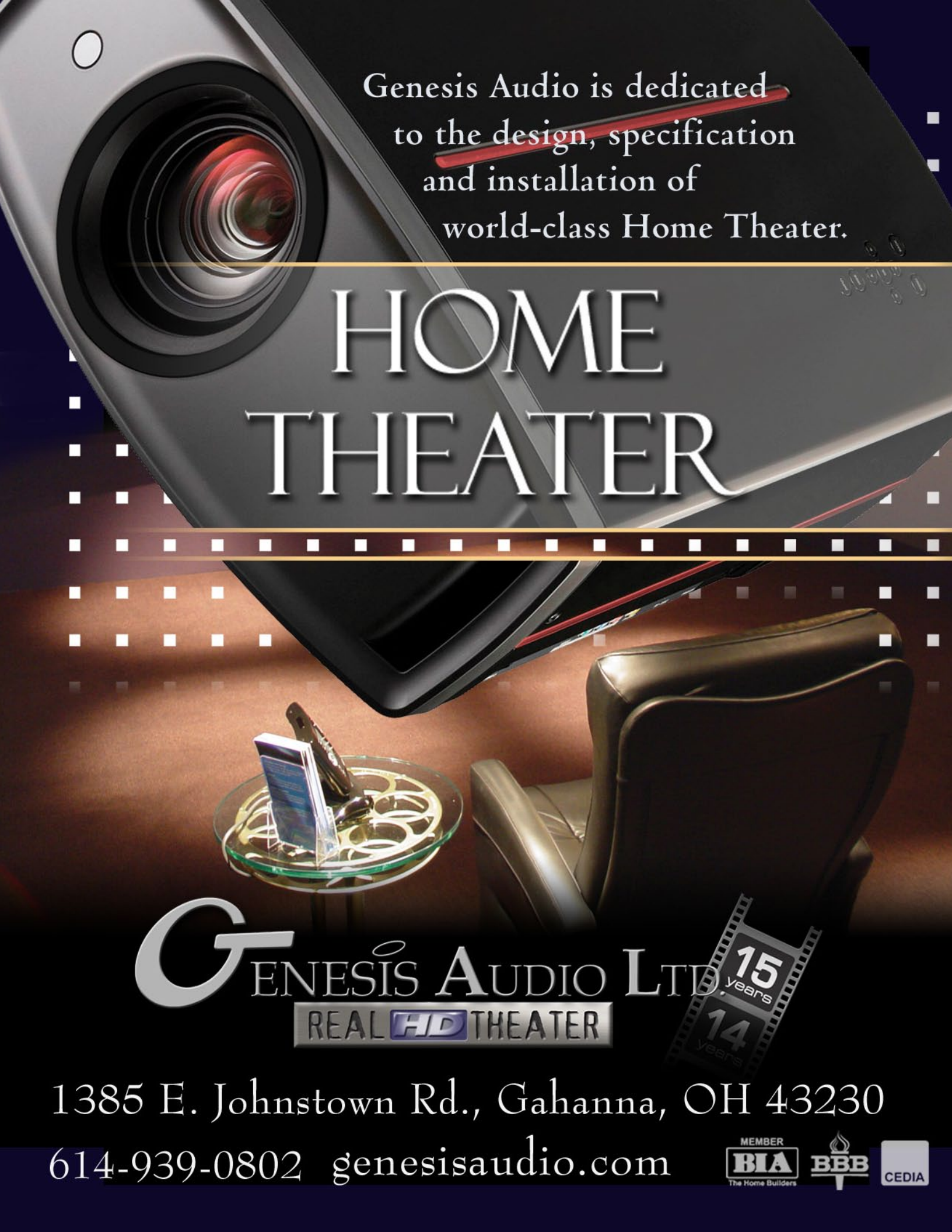
"It's a CD player that does what it's supposed to do - get the bits off the disc and don't muck up the sound - and it does so with pizzazz... Here was a powerful, forceful sound that showed great midrange presence and superb bass weight..."

Doug Schneider,  
Soundstage.com

*MOON 260D*  
*\$1,800.00*

The MOON 260D Player is the perfect companion source component for the 250i Integrated Amplifier. Incorporating technologies found in our highly acclaimed MOON CD players, the 260D uses highly advanced digital and analog circuitry to produce an astounding level of sonic performance with no equal in its price range.

This is one terrific performing CD player. We believe it's the best available on the planet in the under \$2,000 price range category. Come in and give it an audition. Take it home for a test drive! It is very revealing without any edge or false brightness. This is a product that shows how good digital can be at a reasonable price.



Genesis Audio is dedicated  
to the design, specification  
and installation of  
world-class Home Theater.

# HOME THEATER



**G**ENESIS AUDIO LTD.  
REAL **HD** THEATER

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