HOME AUTOMATION - Part One

SIMPLE

GOOD

COMPLEX

BAD

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part One

1. Home automation isn't about making your home more complex - it's about making your life simpler.

2. Home automation does things... automatically.

3. Home automation eliminates many of the day-to-day tasks in your life.

4. Home Automation allows you in two seconds to swiftly accomplish twenty minutes of scheduling programs and walking through the house... turning this on and that off...

5. Home automation will grow by 300% in the next two years due to lower costs and ease of implementation in the home. And for one other reason: people love it! Why? Simple ~ Good!

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part One

Just by closing the garage door... You turn the entire home to "away" mode, which turns off the majority of lights, ensures oven and other selected appliances are off, locks every door in the house, checks that every window is closed, closes selected drapes and blinds, schedules water sprinklers, schedules sidewalk lights to come on at sundown, schedules specific interior lights to come and go off - making it appear that someone is home and finally, arms the security system.

All of these actions were implemented and all you had to do was push a few buttons from your smart phone. Simple ~ Good!

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part Two

"Home automation isn't about making your home ~ more complicated; it's about making your life ~ much simpler."

Home Automation is powerful.

Last month we summarized the abilities of a home automation system...
Just by closing the garage door... you turn the entire home to "away" mode, which turns off the majority of lights, ensures oven and other selected appliances are turned off, locks every door in the house, checks that every window is closed, closes selected drapes and blinds, schedules water sprinklers, schedules sidewalk lights and specific interior lights to come on and go off – and then finally, arms the security system.

Integration of tasks and ease of operation are just a part of the home automation offer. So to close Part One, in a word - simplicity. But simplicity and resulting convenience, while so welcome in an increasingly, ridiculously complex world is just half of the brilliance of home automation.

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part Two

The real breakthrough for Home Automation is live - in real time - communication. While Home Automation's simplicity and ease of operation are desirable, they are distinctly passive.

The big advance is that communication is now dynamic and delivered in real time from your home to you.

This communication of your home's minute-by-minute status or "Things I need to know - now!" or translated in geek speak: "Vital Information Alerts".

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part Two

Vital Information Alert is the crucial information that your home shares with you. That vital information can be as low a priority as a window left open or as high as a break-in. Whatever you set up as vital information will be communicated to you - through an alert - when it occurs in your home or business. If something vital is occurring at home, you will know about it - immediately. Consider these possible Vital Info Alerts or VIA.

VIA - Daughter, Rachel, arrived home at 7:18 PM
VIA - Son, Nathan, arrived home at 1:22 AM
VIA - Inside temperature is 7 degrees above normal at 8:47 AM
VIA - Cleaning staff that cleans on Tuesday is in home today - Friday 10:53 AM

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part Two

VIA - New employee entered business - 2:13 AM.
VIA - Back Loading dock door open - 2:27 AM.

VIA - Above normal - water use - home. 3:21 PM
VIA - Above normal - moisture level - home. 3:37 PM

As you can see, you have an excellent view of your business or home without being in it. You don't need to know when things are running right - you need to know when things are going wrong, and you need to know NOW!

You can also have the VIA's sent to a specific email address. By enabling a special email alert tone in your smartphone, you will know to check your VIA - STAT!

This real time communication is the watershed event for Home Automation.

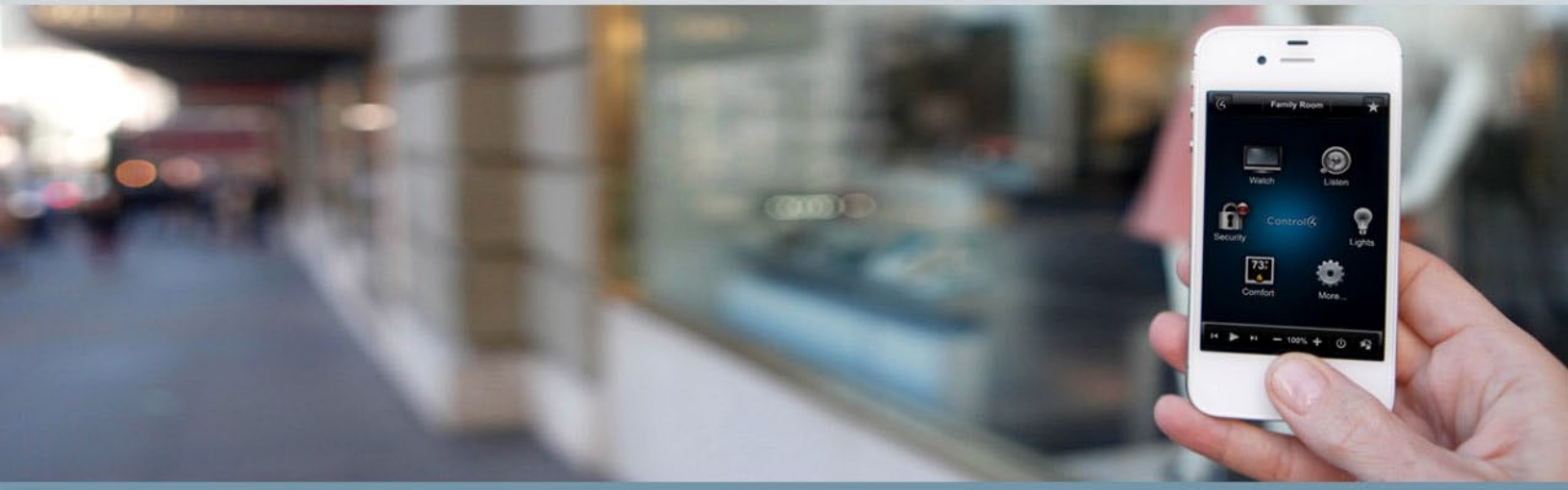
Your home talks to you - but not 24/7 - only when there is a need!
Don't you wish every email was like this?

SIMPLE GOOD - COMPLEX BAD

HOME AUTOMATION - Part Two

CONCLUSION

"The skinny version of Home Automation, Part One & Two"
Home Automation ties all the home subsystems into a singular system and allows you to manage them as a cohesive whole, rather than individual fragments. The value of Home Automation is that it brings all your important controls: lighting, security, media and climate - altogether where you can control them easily and effectively.
It's about time. And it makes your life so much simpler.



Adding VIA gives you the ability to define what is important to you and to set the parameters. This ability to specify what and how much, enables you to isolate and define what matters most to you. VIA can give you peace of mind by relieving you of wondering and worrying. You can relax with the confidence that you may not be at home, but you're not out of reach.

Two different aspects of Home Automation, same equation!
Complex - Bad. Simple - Good.